



## "Top 10" Reasons

### WHY I WANT TO BE A JET DOCK DEALER:

10. Simple, static engineering means no heavy technical or maintenance support.
9. No moving parts or electricity means extremely low complaint and call-back ratio.
8. Durable heavy duty polyethylene means no cosmetic frailties.
7. Unlimited modularity and adaptability guarantees I will not get stuck with a "fad" product.
6. Jet Dock Systems, Inc. offers viable gross margins on a substantial dollar volume sale.
5. Jet Dock Systems, Inc. does not compete with its exclusive dealers.
4. Jet Dock Systems, Inc. provides an extensive national advertising campaign with proven results.
3. Jet Dock Systems, Inc. provides an exclusive lead fulfillment and dealer referral program.
2. Jet Dock Systems, Inc. has produced effective and cohesive marketing and sales support materials.
1. Jet Dock Drive-On Docking Systems have proven profit potential!

### WHY I DO NOT WANT TO BE A JET DOCK DEALER:

10. I enjoy servicing cumbersome, technical products.
9. Lots of complaints and call-backs keeps me close to my customers.
8. I don't mind giving a little discount for scratched product.
7. I'm used to carrying products that require "late-model" discounting.
6. I would rather make 100% on a gum ball, than a lousy 20% on a Ferrari.
5. I don't trust a manufacturer that doesn't sneak a few sales for itself.
4. I don't like national advertising--I spend all I need locally.
3. I don't like all those annoying sales leads. Who has time for that?
2. I prefer to make my own fliers with scissors, paper and a copier.
1. For me, more profits just means higher taxes.

Let Us Show You The Way To Real Profits

**Call 1-877-DLR-ASST**

**JET DOCK DRIVE-ON DOCKING SYSTEMS**

**Your Ticket To Ride.™**

