



PROSPECTIVE DEALER APPLICATION

Your Company Name: _____
 Name: _____ Title: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Work Phone: () _____ Fax: () _____
 Pager or Mobile: (please circle one) () _____
 Home Phone: () _____ E-Mail: _____
 Company Web Address: _____

How did you hear about us: _____

- I am interested in: Adding to my marine business Adding to similar but Non-Marine Business
 Part-Time due to Full-Time career Establish a new, self-standing business

I rate my Company's skills as follows (Please rate 1-10, #1 being worst and #10 being best):

_____ Sales _____ Entrepreneurship _____ Operations/Purchasing/Facilities
 _____ Marketing _____ Administrative (Organization, Bookkeeping, etc.) _____ Field work/Installations

My current career is: _____

My current product line is: _____

I have the following items:

- | | |
|--|--|
| <input type="checkbox"/> Boats (list year and make): _____
_____ | <input type="checkbox"/> Dedicated Fax Line <input type="checkbox"/> Tools |
| <input type="checkbox"/> Computer (type of software & hardware):
_____ | <input type="checkbox"/> Truck/Work Vehicle (type): _____ |
| <input type="checkbox"/> Trailer (type & dimensions): (Is it flat and
with no wheel wells or obstructions? Yes -or- No)

_____ | <input type="checkbox"/> Office (sq. ft.): _____ |
| | <input type="checkbox"/> Warehouse (sq. ft.): _____ |
| | <input type="checkbox"/> Other: _____ |
| | <input type="checkbox"/> Number of years in Business: _____ |

I can sell to and service the following territory (list boundaries and bodies of water): _____

I (do or will) market in the following ways: Site Calls Direct Mail Retail storefront
 On-Water "Showpiece" Installation Billboard Print Ads Boat Shows (please list below):

I am prepared to make the following initial order:

- 3-5 typical customer orders (about 150 modules)
- 6-8 typical customer orders (about 300 modules)
- 10-12 typical customer orders (about 500 modules)
- 15-18 typical customer orders (about 750 modules)

I project I can sell the following volumes in the first season:

- 3-5 typical customer orders (about 150 modules)
- 6-8 typical customer orders (about 300 modules)
- 10-12 typical customer orders (about 500 modules)
- 15-18 typical customer orders (about 750 modules)
- 22-25 typical customer orders (about 1000 modules)
- 40-50 typical customer orders (about 2000 modules)
- 65-75 typical customer orders (about 3000 modules)
- 85-100 typical customer orders (about 4000 modules)
- 110-125 typical customer orders (about 5000 modules)

Other information you would like taken into consideration when determining dealership qualifications.

Upon completing this information, please fax back to:
Attn: Director of Distribution
(216) 525.7243
Toll Free telephone line for Dealers: 1-877-DLR-ASST (877.357.2778)
(Should you need to attach any additional information for any section, please feel free to do so)



CONFIDENTIALITY AGREEMENT

The conversation to be held between _____, (" You ") and representatives of Jet Dock Systems, Inc. (the "Company") will involve disclosure to you of information we regard as proprietary and confidential ("Proprietary Information"), and we would like to have an understanding with you with respect to any such disclosure.

You agree that any such disclosure is made only upon the following terms and conditions:

1. All such disclosures (whether oral, written or otherwise) made by the Company are deemed to be confidential and secret. The Company's file memoranda or notes, whether made during or after conversations, shall be conclusive evidence of the information disclosed to you and its confidentiality. You agree that any information relating to the business and/or financial affairs of the Company, including, without limitation, its business plan, written notes, information concerning customers and/or suppliers, manufacturing, distribution and sales techniques or processes, specifications, pricing, financial data or information, memoranda and other information concerning the Company are all Proprietary Information.
2. All Proprietary Information disclosed to you is for your evaluation purposes only. You agree not to make, directly or indirectly, any commercial or other use of such Proprietary Information without the Company's prior, express, written permission.
3. You agree to take such precautions as may be necessary to prevent the disclosure of any such Proprietary Information to others.
4. You recognize that the Company owns all of the rights with respect to all of the Proprietary Information disclosed to you. No right, express or implied, is conveyed to you by the disclosures made by the Company to you.
5. You agree not to make any copies of any of the Proprietary Information without the Company's prior, express, written permission.
6. You agree to return to the Company all Proprietary Information which has been provided to you by the Company or its representatives or which is otherwise in your possession promptly upon the request of the Company.
7. You agree that you shall not, directly or indirectly, (i) in any state in which the Company engages in business from time to time, either as a principal, agent, employee, officer, director, investor, advisor or otherwise, engage in or have a financial interest in or be in any way connected or affiliated with any person or entity which is involved in the manufacture, sale, distribution, and/or installation of boat lifts or floating dock systems, for a period of two (2) years from the date hereof, and/or (ii) divert, solicit, contact or attempt to divert, solicit or contact any supplier, distributor, customer, agent or employee of the Company and you shall not induce or attempt to induce any such person or entity to transfer his, her or its business from the Company or to terminate his, her or its relationship with the Company.
8. You acknowledge and agree that the Company's remedies at law for your breach of any of the obligations set forth herein will be inadequate, and you agree that the Company will be entitled to equitable relief (including, without limitation, injunctive relief and specific performance) in addition to and other remedies available to the Company in the event of such breach. The covenants contained in this Agreement shall be for the benefit of and shall inure to the Company and entity affiliated or under common control therewith and any successor, assignee or transfer of the business of the Company.

Please indicate your acceptance of the terms and conditions set forth above by signing and dating the enclosed copy of this letter and by returning it to the Company. The undersigned agrees to be bound by the terms and conditions set forth above.

Signature_____

Phone_____

Print Name_____

Fax_____

Company_____

Address_____

Date_____

